Technology Transfer & Economic Development:

Building Linkages to Connect ORNL to the South and Beyond



Tom Ballard, Interim Director

Technology Transfer & Economic Development

ORNL Day of Science

October 27, 20079 Knoxville, Tennessee



ORNL is the "Lab of the South," but this is a metaphor; it is not a geographic absolute!



We build and maintain strong ties to local, regional and multi-state organizations



The Automotive Research Alliance is one significant way in which we have linked university researchers to ORNL scientists

- Oak Ridge National Laboratory
- •University of Alabama Birmingham
- •University of Alabama Tuscaloosa
- Auburn University
- Clemson University
- University of Kentucky
- •Mississippi State University
- The University of Tennessee
- •National Transportation Research Center Inc.
- Tennessee Valley Authority



















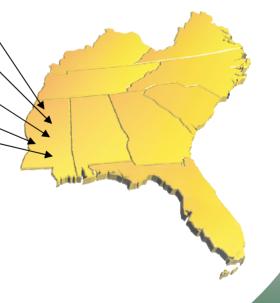




The Southeast Region Research Initiative in homeland security is another important collaboration between Mississippi universities and ORNL

- The University of Mississippi
- Mississippi State University
- Jackson State University
- Alcorn State University
- The University of Southern Mississippi







The philosophy of making connections has led to an emerging strategic partnership in Michigan





The ORNL 2008 *Global Venture Challenge* represents an opportunity for student teams to compete for a prize while building a business plan



• April 2, 3 and 4, 2008 at ORNL.

 Combination student business competition and venture forum.

Top prize of at least \$25,000.

For more info:

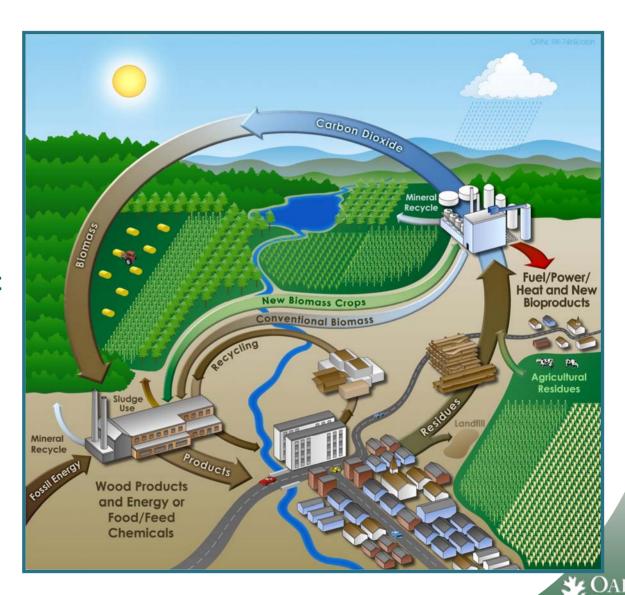
www.globalventurechallenge.com/



TTED is helping create the Southern Bioenergy Research Alliance

ORNL and the **Southern Growth Policies Board are** working together to build a community of bioenergy collaborators building on a retreat held in July 2007 and attended by 50 people representing 12 universities and six companies.

southern growth policies board



TTED is a key partner in the new Tennessee SBIR Proposal Assistance Center















Tennessee SBIR Proposal Assistance Center: **Objectives**



Awareness

- Expand awareness of Tennessee's capabilities within the SBIR agencies
- Notify interested Tennessee companies regarding new SBIR proposal opportunities
- Increase awareness of the Proposal Center by hosting visits, guest speakers, events throughout the state
- Coordinate funding agency program representatives to meet with Tennessee companies at regional events through out the state



Tennessee SBIR Proposal Assistance Center **Objectives**

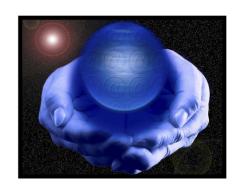


Economic Impact

- Increase the number and vitality of small technology-based companies within Tennessee
- Increase number of products commercialized
- Monitor revenue growth within targeted industries
- Leverage existing resources to support the creation of new businesses from emerging technologies, for example: Nanotechnologies, Bio-Tech/Info-Tech, Manufacturing technology...etc.
- Establish benchmark performance metrics to improve the win-rate of Phase II and III awards



Tennessee SBIR Proposal Assistance Center **Objectives**



Capacity Building

- Provide access to mentoring programs for center clients
- Teach small businesses how to navigate SBIR processes
- Increase number of SBIR partnerships between small businesses, ORNL, Y-12, and UT
- Facilitate access to matching funds/venture capital



Oak Ridge National Laboratory:

Meeting the challenges of the 21st century with active partnerships locally, regionally, nationally and internationally



Questions?

Contact: ballardt@ornl.gov or 865/241-1948